

**H E A R S T** *corporation*



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## **HEARST CORPORATION SELECTS WINNERS FROM 4,600 ENTRIES FOR THE 2011 8 X 10 PHOTOGRAPHY BIENNIAL COMPETITION**

***Eight Emerging Photographers Selected by 10 Distinguished Judges***

***Renowned Panel of Judges Includes***

***Lillian Bassman, Stephen Gan, Oberto Gili, Jean-Paul Goude and Howard Greenberg***

**NEW YORK, November 8, 2010** – Hearst Corporation today announced the winners of the second **Hearst 8 X 10 Photography Biennial**, an international competition that recognizes the work of talented young photographers—eight rising artists whose vision will shape the future of the creative media landscape, selected by 10 of the world’s foremost photographers, gallery owners and magazine professionals. The 2011 Hearst 8 X 10 Photography Biennial garnered more than 4,600 entries from across the U.S. as well as 70 other countries, five times the number of entries garnered in the 2009 inaugural competition.

Spotlighted as the next generation of emerging photographers, the work of these talented newcomers will be showcased in two exhibition spaces in the atrium of Lord Norman Foster’s Hearst Tower, the company’s acclaimed New York City headquarters. The Tower’s Alexey Brodovitch Gallery and Hearst Gallery will feature an installation of approximately 100 photographs from January 11 through May 2011, curated by photography collector, writer and lecturer John Bennette, who also oversaw the inaugural 8 X 10 show.

**Hearst 8 X 10 Photography Biennial**, which began in 2009, is open to all U.S. and international freelance, amateur and professional photographers and students, aged 18 to 35. Starting tomorrow, November 9, one winning image will be revealed every Tuesday on the 8 X 10 Web site, [www.hearst8x10.com](http://www.hearst8x10.com), until the opening of the exhibit on January 11.

In addition to the Hearst Tower exhibit, digital and print catalogues will showcase works chosen by the panel of judges, which includes **Jean-Paul Goude** and **Lillian Bassman**, famous for their images over the years in *Harper’s Bazaar*; International Center of Photography Director **Willis "Buzz" Hartshorn**; and **Howard Greenberg**, whose gallery specializes in the work of 20<sup>th</sup> century masters such as Henri Cartier-Bresson, William Klein, Gordon Parks, Edward Steichen, and Edward Weston, among others.

“Hearst has a distinguished legacy of working with the world’s leading creative talent, and for the last century, our magazines and newspapers have featured some of the best photography in the world,” said Frank A. Bennack, Jr., vice chairman and CEO, Hearst Corporation. “We have always believed in photography’s power to bring a story to life and the 2011 8 X 10 Photography Biennial reaffirms that commitment. We are honored to support the next generation as they help shape the future of visual arts, media and magazines.”

The following are the eight award recipients and 10 honorable mentions:

### 2011 Award Recipients

- Nicholas Mendise (New York, NY)
- Devin Tepleski (Victoria, Canada)
- Christoph Engel (Karlsruhe, Germany)
- Jonathan Smith (Brooklyn, NY)
- Gareth Kingdon (Cardiff, Wales, UK)
- Victor Yuliev (Saint Petersburg, Russia)
- Rena Effendi (Baku, Azerbaijan)
- Thomas Stanworth (Deeside, Wales, UK)

### 2011 Honorable Mentions

- Christopher Vongsawat (Brooklyn, NY)
- Ivo Rafailov (Burgas, Bulgaria)
- Ryan Obermeyer (Austin, TX)
- Brandon Schulman (Brooklyn, NY)
- Jenny Johannesson (Pacifica, CA)
- Julie Soefer (Houston, TX)
- Alix Smith (New York, NY)
- Ariel Bernades (Minneapolis, MN)
- Nils Orth (Brooklyn, NY)
- David Wright (Syracuse, NY)

Ten judges reviewed all entries and selected the winners. The judging panel included:

- Lillian Bassman, photographer
- Bonni Benrubi, owner, Bonni Benrubi Gallery
- Michael Clinton, president, marketing and publishing director, Hearst Magazines
- Stephen Gan, creative director, *Harper's Bazaar*, co-founder of *Visionaire*, and editor-in-chief of *V Magazine*
- Oberto Gili, photographer
- Jean-Paul Goude, graphic designer, illustrator and photographer
- Howard Greenberg, owner, Howard Greenberg Gallery
- Willis "Buzz" Hartshorn, director, International Center of Photography
- Simen Johan, photographer
- Mary Shanahan, former creative director, *Town&Country*

From the earliest days of its magazine and newspaper publishing, Hearst Corporation has worked with legendary photographers, including Slim Aarons, Diane Arbus, Richard Avedon, Lillian Bassman, Robert Frank, Lee Friedlander, Philippe Halsman, Martin Munkacsi and today's contemporary masters.

Hearst Corporation ([www.hearst.com](http://www.hearst.com)) is one of the nation's largest diversified media companies. Its major interests include ownership of 15 daily and 38 weekly newspapers, including the *Houston Chronicle*, *San Francisco Chronicle*, *San Antonio Express-News* and *Albany Times Union*; nearly 200 magazines around the world, including *Good Housekeeping*, *Cosmopolitan* and *O, The Oprah Magazine*; 29 television stations, which reach a combined 18% of U.S. viewers; ownership in leading cable networks, including Lifetime, A&E, History and ESPN; as well as business publishing, including a minority joint venture interest in Fitch Ratings; Internet and marketing services businesses, television production, newspaper features distribution and real estate.

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